



BLAZING TRAILS NASHVILLE 2025



National Conference | April 4 - 6, 2025

Sponsorship Opportunities Sheraton Music City | Nashville TN

- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor

Largest assembly of patients living with scarring alopecia.

The SAF Conference creates an invaluable space for pharmaceutical and industry partners, patients, and SAF leadership to come together in meaningful collaboration, navigating the exciting opportunities that lie ahead. Recent milestones, such as FDA-approved treatments for alopecia areata, a surge in clinical interest and successful JAKi trials for scarring alopecia, a growing patient population, and the strength of a unified patient advocacy organization, provide the perfect backdrop to propel research and therapies forward.

BENEFITS	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Company logo & link on conference landing page	X	X	
Name placement on conference landing page	X	X	X
Recognition in conference emails	X	X	
Recognition from stage during conference	X	X	
Logo recognition on on-site conference sign	X	X	
Complimentary conference registrations	2	1	
Posts on all SAF social channels highlighting sponsorship	X	X	
Recognition in thank you post on all social media channels	X	X	X
Company Table in Ballroom Foyer	X	X	
Insertion of company materials in attendee bags	X		
Page in conference program	Half	Quarter	Mention
Recognition at monthly support meetups with 100 patients.	X	X	